



Fetchable

We get it.

BBE EXPEDITING AND CANADIAN NORTH ANNOUNCE THE INTRODUCTION OF ‘FETCHABLE’, AN INNOVATIVE ONE-STOP ONLINE NORTHERN SHIPPING SOLUTION

FOR IMMEDIATE RELEASE February 1, 2018 – BBE Expediting Ltd (BBE) and Canadian North Inc. are pleased to announce that on Tuesday, February 6, 2018, they will introduce Northerners to ‘Fetchable’ an easy-to-use 24/7 online shipping solution that will enable people and businesses to ship goods to and from almost anywhere in the world to their own doorstep in the most seamless, cost-effective and efficient way possible.

Fetchable – www.fetchable.ca – can deliver a boundless array of goods, such as fresh produce and meat, frozen and canned goods, clothing, electronics, furniture, hardware, tires or automotive parts – with limitless selection since these items can be shipped from anywhere.

Fetchable customers will be able to arrange all of the shipping that is required to receive their goods – including multiple options for long-distance ground shipping, local courier transportation and Canadian North air service – all in one spot, with one easy transaction. This service, the first of its kind for the North, will enable Northerners to access higher quality items, with transparent up-front pricing and the ability to track shipments at every step from start to finish.

Furthermore, Fetchable has been designed to complement the 24/7 availability of online shopping and the extended hours of brick-and-mortar retailers. Customers will be able to get a shipping quote and arrange delivery at the same time, whether day or night, on weekends and even on holidays.

Just as importantly, Fetchable will work equally well for southbound shipping, opening up huge new markets and greatly simplifying shipping logistics for Northern businesses. Fetchable’s tagline, ‘We get it.’ means two things - that Fetchable will ‘get’ goods where they need to go, but more importantly, that BBE and Canadian North understand what it means to live in the North and that the availability of fast, cost-effective and reliable shipping will benefit everyone ‘North of 60’.

“Canadian North is extremely excited to join with BBE Expediting to introduce Fetchable,” said Steve Hankirk, President of Canadian North. “We are incredibly proud of our shared investment in this innovative new service that we believe will open an entirely new world of simplicity and choice for Northerners.”

“This solution brings commerce from all around the world closer to our North and we are proud to partner with Canadian North on this awesome initiative,” said Heather Stewart, President of BBE.

Canadian North and BBE share a combined 130 years of experience in transporting goods to, from and across the North. They will continue to develop and improve Fetchable to ensure that Northerners always have access to the best possible shipping options with transparent pricing and 24/7 availability.

To learn more about Fetchable, please visit www.fetchable.ca.

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*BBE Expediting and Canadian North Announce Introduction of 'Fetchable', an Innovative New Northern Cargo Service
February 1, 2018*

IMAGE ASSETS

- [Photo – Heather Stewart, President of BBE Expediting and Steve Hankirk, President of Canadian North announce upcoming launch of Fetchable online Northern shipping solution](#)
- [Fetchable logo - colour](#)
- [Fetchable logo - monotone](#)

ABOUT CANADIAN NORTH:

Canadian North and its founding companies (Canadian Airlines, Pacific Western Airlines, Transair, Nordair) have proudly served Canada's North with passenger and cargo services for more than 80 years, with scheduled flights to 16 destinations in the Northwest Territories and Nunavut, via the southern gateways of Edmonton and Ottawa. Canadian North is also the premier provider of air charter services for large resource sector clients requiring dependable, efficient and economical fly-in/fly-out charter services, as well as charter flights across North America for sports teams, cruise lines and large groups. Canadian North is a subsidiary of the Inuvialuit Development Corporation, representing the Inuvialuit of the Western Arctic.

ABOUT BBE EXPEDITING:

BBE Expediting Ltd (BBE) is a full-service logistics company that started in the Canadian North four decades ago and now has operations across Canada. Air cargo, freight forwarding, supply chain, project logistics, Mobil Oil distribution and procurement are the foundations of the company's business. BBE is a management owned company and a proud partner with Indigenous businesses across Canada.

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